

DEB ALCADINHO

BUSINESS 4
social good[®]



Expert in:

- *Social Impact
- *Conscious Business
- *Social Purpose
- *UN Sustainable Development Goals

How can a business transform company culture, attract top talent, build customer loyalty and increase profitability?

Deb reveals a roadmap to transform businesses into socially impactful, purpose-driven ventures where people, planet, purpose, and profit is in balance.

Deb's timely and thought-provoking keynotes and workshops are rich with actionable strategies for today's rapidly changing world. Audiences include conferences, summits, business events, colleges, universities, and association meetings.

Deb is a highly sought-after speaker, workshop facilitator, and social impact expert. She's a #1 best-selling author, a serial entrepreneur and has launched eight business ventures. She is the founder of Canada's only social impact training and consulting company for women business owners.



SIGNATURE KEYNOTES

- How Higher Purpose Helps Build an Ethical Business, Makes More Money + Reaches New Customers
- Women Driving Global Change: Leveraging Sustainable Development Goals for Purpose-Driven Business
- Beyond Philanthropy: How Businesses Can Drive Positive Change + Build Resilient Communities

SIGNATURE WORKSHOPS

- The Power of Personal Purpose for Business Owners
- 4 Steps to Identify the Cause Your Business Can Champion
- Amplifying Social Impact through Collaboration and Partnerships

DEB ALCADINHO

SPEAKING EXPERIENCE ~ 18 YRS
Business Keynote, Workshop Speaker
Virtual | In-Person | Hybrid
Podcast Host



"Deb is an **engaging speaker** with the ability to **connect easily** with others. Her passion shines through as she shows entrepreneurs how they can integrate social impact into the DNA of the business. **Deb's presentation was rich with information** about the Sustainable Development Goals, and evidence of the value of social impact. Her framework, wisdom and stories stimulated great discussion. **I would highly recommend Deb as a knowledgeable presenter and speaker.**"

Pamela Thompson, BN, MSc, President, Female Wave of Change Canada



AS SEEN IN



OUR COMMITMENT TO HOSTS & EVENT ORGANIZERS

- Promotion on our social media channels, with your dedicated hashtags (if applicable)
- Promotion to our email list including pre-event promo and post-event link
- Blog post on our website to summarize key takeaways with backlinks to your website



"Deb's professionalism, personality and welcoming delivery put the **learners at ease** instantly; there was an **immediate 'trust' factor established**. Deb comes across as genuine, authentic and someone who 'walks her talk'. This immediately created a rapport in the classroom. **I would highly recommend Deb. She's an absolutely timely and on-point facilitator for any business classroom.**"

Rita Egizii, Associate Faculty, School of Business, Royal Roads University

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Let's Collaborate.
Book Deb to Inspire
Your Audience Today!

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