



Social Impact

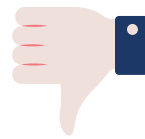
is being demanded by a company's stakeholders and community.

86%



of investors say companies should work for the benefit of all stakeholders, not just shareholders.

75%



say it's no longer acceptable for companies just to make money; they must positively impact society too.

73%



of consumers say to win their support, companies must show how they are supporting communities and the environment.



69%

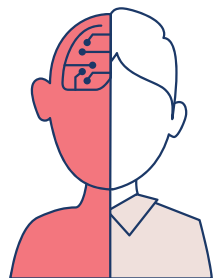
say they are less likely to support companies that are clearly only in business to make money.



#HumanRights overtook the top spot for social impact causes, dropping **#BlackLivesMatter** slightly to number two.

58%

of employees say they hold their employer to a higher standard than other companies when it comes to addressing social justice issues



43%

say they are reconsidering their current job because their company is not doing enough to address social justice issues externally.

